

COMPANY UPDATE

26 May 2016



with you, for you 

Dear Stakeholder,

Appointment of Wendy Edwards in new role as CEO

I am delighted to announce the appointment of Wendy Edwards as Chief Executive Officer for Care Consultancy, commencing 1 July 2016!

As Managing Director and Proprietor of this company, it is a very exciting time to be investing in the kind of high-calibre leadership that Wendy will provide as we continue to grow and improve our ability to make the greatest difference in the wellness of our clients across Tasmania!

Wendy's drive and dedication in this new role will allow me more time to lead our broad strategic and business development interests, including moving into the additional role of Chairman of our Board of Directors.

As CEO, Wendy will lead the management and implementation of all our operations under my oversight, with an exciting agenda for innovation and a positive mandate that will ensure we are ready to make the most of the new world of customer driven care and health.

My entire Board is thrilled to have the opportunity to support and work with Wendy as together we transition into the bright future that is ahead of us.

As a senior Registered Nurse of over 30 years, Wendy's knowledge and trusted experience has more than earned the respect and confidence of our staff and senior managers since first joining our company as Projects Manager in 2015.

Wendy has held high-level positions across Tasmania in this sector, including (but not limited to!) Director of Operations and General Manager in the home support and care industry, and has held crucial Director of Nursing and/or senior management roles in the Department of Health & Ageing, Residential Aged Care, and in the Department of Health and Human Services (Disability Services, Community Health and our local Acute Hospital wards).

Since I took on the company in 2011, I've looked forward to reaching this milestone. We've grown over 270% since 2010, now employing close to 100 staff with over 50 suppliers and a turn over more than \$8m.

As MD, I'm really looking forward to maximising the enormous potential that my focused role will afford us, with an initial focus on making the most of the Care Consultancy shared services opportunities for partnership, collaboration and innovation.



Reflecting on her appointment new CEO Wendy Edwards said:


“I am honoured and excited to have been selected to lead this wonderful company. The company has a great culture, the broadest of capabilities and a winning strategy that has enabled it to grow strongly. Building further on the success is a challenge I accept with confidence, determination and fierce ambition for the company and its dedicated staff. I am passionately committed to a strategy that ensures placement of our clients at the absolute centre of everything we do.

I am determined to continue the momentum based on the excellence of our service models, positive culture, innovation, diversity and, perhaps most importantly, our adventurous and competitive spirit.”

I invite all our stakeholders, clients and customers to please contact Wendy at CEO@careconsultancy.com.au to let us know how we can work with you, for you.

Together, the future is bright.

Warm regards, Joe



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